

## So what is a Cookie?

We use a number of different cookies on our site. If you do not know what cookies are, or how to control or delete them, then we recommend you visit <http://www.aboutcookies.org> for detailed guidance.

The list below describes the cookies we use on this site and what we use them for. Currently we operate an ‘implied consent’ policy which means that we assume you are happy with this usage. If you are not happy, then you should either not use this site, or you should delete the cookies having visited the site, or you should browse the site using your browser’s anonymous usage setting (called “Incognito” in Chrome, “InPrivate” for Internet Explorer, “Private Browsing” in Firefox and Safari etc.)

## Why we use them?

Stuart Group Ltd may send “cookies” to your computer. Cookies are fragments of data sent through the web server and stored in your hard drive. Cookies can’t read the files stored in your computer, nor can they gather information. **The purpose** of cookies are just to monitor the traffic on the site, so we know which pages you have visited or customized, making it easier for you to download the information the next time you look at our pages.

Stuart Group Ltd does not sell the information to advertisers, not does it change your computer settings. You can also reset your browser to refuse cookies or to notify you when a cookie is sent, although doing this may interfere with the quality and speed of your browsing experience since some features won’t work as they were meant to.

## First Party Cookies

These are cookies that are set by our website directly.

**Google Analytics:** We use Google Analytics to collect information about visitor behaviour on our website. Google Analytics stores information about what pages you visit, how long you are on the site, how you got here and what you click on. This Analytics data is collected via a JavaScript tag in the pages of our site and is not tied to personally identifiable information. We therefore do not collect or store your personal information (e.g. your name or address) so this information cannot be used to identify who you are.

You can find out more about Google’s position on privacy as regards its analytics service at [http://www.google.com/intl/en\\_uk/analytics/privacyoverview.html](http://www.google.com/intl/en_uk/analytics/privacyoverview.html)



*Incorporating:*